

FRIDAYE

Animal Welfare Policy

At Preworshipped Ltd, trading as Fridaye London, we are committed to fostering a compassionate and sustainable fashion industry. Our dedication to animal welfare is a core part of our brand ethos. We believe that fashion can be both stylish and ethical, and we take pride in ensuring that no animals are harmed in the making of our products.



Our Commitments:

No Animal Products

We do not use any animal-derived materials in our products. This includes, but is not limited to, leather, fur, wool, silk, down, and any other materials obtained from animals.



All our products are **100% cruelty-free**. We partner with suppliers who adhere to our strict no-animal-testing policy. None of our products or their ingredients are tested on animals at any stage of the production process. We carefully select our suppliers and manufacturers to ensure they share our commitment to animal welfare.

Sustainable Alternatives

We actively seek and use sustainable and innovative alternatives to animal products. This includes materials such as organic cotton, recycled polyester, hemp, and other plant-based or synthetic materials that provide the same quality and durability as traditional animal-derived materials.



preworshipped programme

In 2025, we are launching our Preworshipped programme with this program we will not only make our products more sustainable but will also help other business with clean recycling and recreation reducing our and global carbon footpnt.

Transparency and continuous improvement

We believe in transparency and keep our customers informed about our practices and the materials used in our products. We also strive to educate our audience on the importance of animal welfare and the benefits of choosing cruelty-free and vegan products.



We are committed to continually improving our practices and staying informed about the latest advancements in sustainable and ethical fashion. We regularly review and update our policies to ensure we remain at the forefront of animal welfare advocacy.

Supporting Animal Welfare Beyond Our Products

We actively support and promote animal welfare organizations and initiatives. Through our platform, we raise awareness about the importance of animal rights and the impact of fashion choices on the environment and animal welfare.

Community Involvement

We encourage our customers and community to make informed choices and support cruelty-free and sustainable fashion. We provide resources and information to help them understand the impact of their purchases and how they can contribute to a more ethical fashion industry.

At Preworshipped Ltd and Fridaye London, we believe that fashion should never come at the expense of animal welfare. We are proud to offer high-quality, stylish products that align with our values of compassion, sustainability, and ethical responsibility.